# ELISE M. GREGOIRE, AU.D.

### **Doctor of Audiology**

**\$** 952-322-0929

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💡 Oakland, CA

# **SUMMARY**

With a unique background as a clinician and researcher dedicated to understanding auditory disorders and their associated treatments, I have developed a rare set of professional skills and expertise in the medical field, particularly in otolaryngology. I have a keen sense for organizing data in clean, easy-to-understand formats that can be translated for various audiences and KOLs.

# **MAJOR ACCOMPLISHMENTS**



#### 🤝 Graduated with Highest Distinction

Vanderbilt University School of Medicine, 2010 Minot State University, 2006

#### Freeman McConnell Scholarship

Vanderbilt University School of Medicine academic scholarship.

#### $\mathcal{N}$ 2008 ASH Foundation Scholarship Recipient

A highly competitive scholarship program provided by the American Speech-Language Hearing Association.

### **Competitor in the Trans Tahoe Relay 2017** An 11-mile relay swim across Lake Tahoe sans wetsuit.

# **EDUCATION**

### **Doctor of Audiology**

#### Vanderbilt University School of Medicine

🛗 2006 - 2010 🕈 Nashville, TN

 Doctoral Manuscript: Cortical Neural Plasticity in the Central Auditory System as a Result of Auditory Exposure and Peripheral Auditory Impairment: Implications for Appropriate Fitting Techniques

GPA

3.96 / 4.00

### **Bachelor of Science**

#### **Minot State University**

- 🛗 2002 2006 🕈 Minot, ND
- Major 1: Communication Sciences and Disorders
- Major 2: Music Performance, Violin
- Concentration: Psychology

GPA

# **EXPERIENCE**

### **Clinical Audiologist & Content Marketer**

#### Blue Sky Hearing & Audiology, Inc.

🛗 2016 - ongoing 💡 Berkeley, CA

Private practice Audiology clinic

- Facilitate and manage care for adult patients with tinnitus & hearing loss
- Full adult and child (ages 5-18) audiological evaluations
- Tinnitus masking device assessment and fittings
- Hearing aid assessment and fittings
- Create, develop and implement clinical trials for tinnitus devices, hearing aids, and treatment programs
- Create, develop, & execute unique marketing campaigns and coordinate the launch and release of the campaigns
- Generate novel ideas for patient-centered events & promotions
- Develop creative content for direct mail and social media advertising

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### **Clinical Audiologist**

#### Whisper Hearing Center, Inc.

🛗 2013 - 2016 💡 Oakland, CA

Private practice Audiology clinic

- Full adult and child (ages 5-18) audiological evaluations
- Hearing aid assessment and fittings
- Hearing aid orientation and follow-up care

### **Research Audiologist**

#### **Starkey Hearing Technologies**

Global developer of premier hearing devices

- Daily communication and interaction with interdisciplinary teams (DSP, Firmware, Software, Marketing, Hardware, etc)
- Presentations at team and company-wide meetings
- Presentations at national conferences
- Developed and executed research protocols
- Performed data collection, organization, entry and statistical analysis
- Led clinical trials in both early and late stages of product and feature development on company-critical projects
- Led alpha and beta clinical trials
- Coordinated clinicians and research subjects at external clinical sites
- Assisted software and program developers in analyzing effectiveness of apps, software and devices for the end-user

## PROJECTS

### Blue Sky Hearing, Division of Research

🛗 2017 - ongoing 💡 Berkeley, CA

Develop and coordinate a clinical research program

- Utilize clinical research studies as learning opportunities and marketing for our clinic, services and devices
- Studies focus on tinnitus and hearing loss treatment
- Successful completion of six, small-scale clinical studies in 7 months
- Coordinate with medical device manufacturers to secure access to devices, care teams, and R&D teams

# PROJECTS

### **Creative Content Writer**

🛗 2015 💡 Berkeley, CA

Developed layout and the written content of blueskyhearing.com website

- Wrote the content for all major pages
- Created wireframe/layout for website
- Communicated design goals and overall feel for website to the web developers

# **PROFESSIONAL MEMBERSHIPS & LICENSURE**

#### **Dispensing Audiologist License**

California Department of Consumer Affairs

#### Fellow

American Academy of Audiology

#### **Certificate of Clinical Competence**

American Speech-Language Hearing Association

# SOFTWARE

🔅 Microsoft Office

Word, Excel, Powerpoint

### 卒 Adobe Creative Suite

InDesign, Acrobat, Photoshop, Illustrator

न Prezi

# REFERENCES

#### Available upon request